

Printmaking Central Volunteer Blogger – Job Description

Role summary

- **Printmaking Central** is Leicester Print Workshop's blog, set up by LPW Communications Volunteer, Tony Linde in January 2016 following the success of our fundraising blog for *Our Big Move*. The blog compiles LPW artist news and opportunities as well as printmaking news and opportunities in general and compliments our monthly LPW Members Newsletter. The account is linked to a corresponding Printmaking Central twitter account - @LPWPMCentral.
- The blog is a dynamic and up-to-date resource with an established audience (350 + followers) and requires regular updating. This is a research role which is suited to anyone interested in compiling current artist and printmaking opportunities and news with experience and an interest in social media.

Benefits include:

The opportunity to gain valuable work experience in social media, communications and research working as part of the LPW team.

Tasks

- Regularly updating the Printmaking Central blog and @LPWPMCentral twitter feed to keep the blog current and interesting to retain visitor numbers.
- Researching printmaking and artist news and sharing opportunities, resources e.g. interesting films, forums, exhibitions and projects with the LPW membership and wider audiences.
- Working with the Communications and Admin Officer to disseminate LPW News and LPW Artist News through the blog and twitter
- Monitoring and maintaining @LPWPMCentral printmaking and opportunity Twitter lists

Structure

- The structure will be agreed at a preliminary planning meeting and a 3 month review meeting scheduled in.
- The blogger can work from home or from the LPW studio, as preferred.

Travel

LPW is able to reimburse travel expenses for second class rail fare for journeys to LPW when volunteering, by agreement and by completion and submission of an expenses form.

Commitment

Our current blogger Tony Linde works 8 – 10 hours a week to keep the blog and twitter lists up to date. We would encourage and support our new Blogger to put their own stamp onto the blog and find their own way of working but we are looking for someone able to commit to 3 – 4 hours a week.

Leicester Print Workshop

Leicester Print Workshop is the Midlands centre for fine art printmaking. We are home to a large open access studio in central Leicester that houses equipment for silkscreen, stone and plate lithography, etching, engraving, relief and letterpress. We offer pay-as-you-go independent access or fully assisted support to artists to make original prints. We work with schools, community groups and arts partners to teach printmaking skills and we run evening and weekend courses for adult learners.

Our Exhibition Space and Shop has a regularly changing programme of print related exhibitions which are free to view and we often host events and activities including artist talks, demonstrations and free or low cost drop in sessions.

Guidelines: LPW has a volunteering policy; full details are available on request.

How to apply

If you would like to apply, please email a CV and a covering letter stating why you are interested in becoming the LPW Blogger, your availability and what relevant skills you possess.

Please forward your application to Katharine Brown at info@leicesterprintworkshop.com, marking your email **Printmaking Central Blogger** in the title line.

Deadline for applications: Friday 31st March.